

COLOP
e-mark®
create



e-mark create



Product benefits

Benefits Overview

Multicolour Printing in high resolution with best saturation and brilliance on the market (new C2 cartridge)

Optimal straight guidance (wheels) and positioning of the imprint (notches)

Fast transmission of designs from the App to the Device via WiFi (2-3 seconds; best in class)

Stable printing results even at higher speed of movement

Operation without access to additional infrastructure (no stationary WiFi necessary)

Printing directly on almost every absorbing surface

Attractive accessories and consumables

Benefits Overview

Free and intuitive App with powerful creator, uploading and sharing function and various predefined templates

Many additional template designs in different categories for free download

Optimal customer support (comprehensive FAQs, customer hotline, own product management as second/third level support)

E-mark has won many design and technology awards

A wide selection of inspirational content and sales supporting marketing material

Software development, product management, product design located in Austria; embedded in the COLOP Group

Product Benefits in Detail

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Multicolour-Printing



- Not in just one, two, or three colours – print in any colour combination, in high resolution (600 dpi), with a simple sideways movement (to the left or to the right).
- The highest colour brilliance and best saturation on the market.
 - Competitors reduce the color depth and thus deviate significantly from the original image.
 - New C2 cartridge with perfect first imprint, even after longer time in which the device was not used.
- This way, printing pictures, logos or other graphical elements is made easy.



Enhanced Print Quality

printing on PVC labels



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slow

competitor1



competitor2



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fast

competitor1



competitor2



Enhanced Print Quality

printing on common copy paper



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competitor1



competitor2



Enhanced Handling



- High comfort of handling of the printing process regarding **straight guidance** (wheels) and **positioning** (notch on either side of the device).
- The e-mark create remains **very stable even at higher printing speed** and delivers good printing results.



Sliding wheels

Move gently from left to right or vice versa to make an imprint, supported by sliding wheels.



Sensor

An optical sensor provides speed control for the best and most reliable imprint results.



Markings for exact positioning

Markings on the side of the e-mark ensure a reliable positioning on your documents/items. A notch on the side of the device shows the center line of the imprint. It works perfectly with COLOP e-mark labels and other e-mark accessories.

Portable and mobile



- Take the e-mark create with you, wherever you go. It even fits in a small handbag.
- The device can be operated without access to additional infrastructure, such as a local network, internet connection or socket.



Wifi-connection

The e-mark generates its own WIFI network, through which it connects to your mobile device (such as a smartphone or tablet). Imprints are transferred quickly and can be printed immediately.



Print on many surfaces



- Unlike a regular printer, the COLOP e-mark create is able to **print on almost every absorbent surface** such as paper, cardboard, wood, textile, cork and many others.
- This makes the device a very flexible creative tool.



Free and intuitive App



- o Enjoy the iOS and Android App with numerous preinstalled templates.
- o Create your own designs or customise the preinstalled templates for various occasions and applications.



Windows Desktop Software

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Free and intuitive App



- App developed by COLOP in Austria
- Easy to use and intuitive
- The central element of the App is a **well thought-out design tool** for creating your own motifs or changing existing ones.
- **Upload of own designs or images** possible
- Own designs can be shared with friends via mail, Whats App etc. using the "**share function**"
- Ongoing optimisations and improvements, which are passed on to the customers **via regular App updates**

Design and print in seconds



- o Design your individual artwork just using your fingertips
- o or select one of the many different predefined templates,
- o send (fast transmission of designs to the e-mark via WiFi of 2-3 seconds; Competitors, especially when using Bluetooth, have a transmission time of around 1 minute)
- o and print in no time.



Design it.

Design your own imprint with your fingertips. Send it to the e-mark with just one click.



Print it.

Print your artwork instantly on different materials.



Make it.

Make ordinary things extraordinary.

Template designs



Enjoy continuously new, lovingly designed, templates for various occasions, available for download free of charge.



Attractive accessories and consumables



- These have been optimally tailored for use with the e-mark create and increase its already wide range of applications
- Consumables, such as printable labels, cotton ribbons, event ribbons and cards, which are tested and optimised by COLOP
- Accessories developed by COLOP itself, such as a ruler to position prints perfectly, even on difficult surfaces, or ribbon guides to print on endless labels or cotton ribbons easily and quickly



Range of inks

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COLOP e-mark ink cartridge

Specially adapted for the e-mark. The tricolour ink cartridge is easily replaceable, long lasting and offers up to 5000 imprints in full-colour range. For frequent, regular and intensive use.



COLOP e-mark ink cartridge C2

This tricolour ink cartridge was developed especially for the private and creative use. The C2 offers up to 1500 imprints in full-colour range and has minimal cleaning effort. Special ink that works reliably and quickly even when used rarely.



COLOP e-mark UV ink cartridge

The UV ink only becomes visible when illuminated with a UV lamp. Through this special feature the ink is perfectly applicable in the event or security sector.



COLOP e-mark black pigment ink cartridge

This special black ink cartridge, which offers water and solvent resistance, was developed to enable document proof pure black imprints.

Comprehensive FAQs



- Excellent FAQ section on the emark website with innumerable helpful answers to a wide range of questions.
- Many explanations are also backed up with informative video material to provide the best possible support for users of the product.